



Opportunity  
House

WE EMPOWER  
INDIVIDUALS  
TO IMPROVE THEIR LIVES

ANNUAL REPORT 2021





**2,573**

donations

**1,500**

donors

**446**

people stably housed

**310,000**

pounds of clothing  
recycled

**155**

tons of clothing kept  
out of landfills

**88,200**

meals served  
in the shelter

**206**

people used the  
food pantry

**375**

Veterans and their  
families served

# 2021 FINANCIAL STATEMENT

## INCOME

### GOVERNMENT GRANTS

Supportive Services for Veteran Families .....	\$1,340,981
Shelter .....	425,338
Pre K Counts .....	350,000
Housing .....	274,463
Children's Alliance Center .....	83,411
Reuse/Recycle .....	97,339
<b>TOTAL GOVERNMENT GRANTS</b>	<b>\$2,571,532</b>

Learning Center .....	\$1,182,056
Reuse/Recycle .....	669,909
Contributions .....	993,094
United Way .....	245,359
Special Events (Net) .....	233,229
Rental Income .....	259,825
Investments/Miscellaneous .....	761,845
<b>TOTAL UNRESTRICTED REVENUE &amp; OTHER SUPPORT</b>	<b>\$6,916,849</b>

## EXPENSES

Learning Center .....	\$1,307,381
Reuse/Recycle .....	778,282
Supportive Services for Veteran Families .....	1,266,187
Shelter Services .....	644,472
Management & General .....	461,275
Housing .....	280,890
Pre K Counts .....	361,723
Fundraising .....	366,327
Children's Alliance Center .....	122,193
<b>TOTAL EXPENSES</b>	<b>\$5,588,730</b>

*The financial information contained was derived from the June 30, 2020 financial statement audited by Reinsel Kuntz Leshner, LLP.*





There are as many inspiring stories at Opportunity House as there are people. The two things they have in common are the strength and spirit of the clients and the commitment of the staff to empower them. Ashley Criblear found herself homeless with two small children and no where to turn for help, so she came to Opportunity House. Once here, she found a safe place for her children at the Second Street Learning Center and over time, with the help of our staff, she became healthy again, saved money and found affordable housing.

Now in her own apartment, she is working hard – 10 hours a day – selling health insurance as a licensed agent and has already received a promotion. Ashley says “When I started my job it was overwhelming but I just didn’t give up and now my kids want for nothing. I didn’t have a partner or family to help but I had Opportunity House to help me. They believed in me and were very supportive. I know the best is yet to come!”

## 2021 HIGHLIGHTS



### FEBRUARY 2021

Souper Bowl was held virtually with online ordering and thanks to our many volunteers we had a drive thru pick up at the Crowne.



### JUNE 2021

We had a beautiful day for our Golf Outing at the Berkshire Country Club and Supreme Ceilings was our presenting sponsor.



### JUNE 2021

Our Wine Women and Shoe gathering was extra special this year because of its unique location at the Reading Airport in a private hangar.



**224**

children enrolled in the  
daycare last year

**40**

Pre-K Counts graduates

**64,161**

meals served to the  
children in daycare

**95**

Thanksgiving baskets were  
given out in the community

**13 & 55**

families clients

received holiday gifts



# BOARD OF DIRECTORS

**BECKY CLOUSER**

*Executive Director*  
Berks Earned Income Tax Bureau

**BOB DIERUFF**

*Retired Senior VP*  
Merrill Lynch

**KEN EMKEY, MD**

*Retired Gastroenterologist*  
Berks Center for Digestive Health

**AMANDA GARBER**

*Executive Director*  
Penn National Gaming Foundation, Inc.

**VALERIE HENNE-HALLMAN**

*HR Strategic Partner*  
Penn State Berks

**MARY KARGBO**

*CEO*  
Berks Community Health Center

**CAROL KEHLER**

*Reverend*  
Nativity Lutheran Church

**KURT KREISHER**

*Senior VP*  
The Granite Run Group,  
Morgan Stanley Wealth Management

**DENNIS MAYS**

*Retired CFO*  
Penn State Berks

**VICTORIA BENTLEY  
MAYHEW, ESQ.**

*VP, Special Projects*  
American Polarizers, Inc.

**GARY MOYER**

*VP, Chief Lending Officer*  
Tompkins-VIST Financial

**THEODORE OGALDEZ, PH.D.**

*Student Employment Coordinator*  
Albright College

**JULIE RAVIS, ESQ.**

*Attorney (Shareholder)*  
Stevens & Lee

**SHERRY SANGER**

*Senior VP, Marketing*  
Penske

**MIKE SIRAK**

*Owner*  
MGS Insurance

**TIM SNYDER**

*President*  
Fleetwood Bank

**BILL WIDING, ESQ.**

*Attorney (Shareholder)*  
Kozloff Stoudt Attorneys

## DONOR SPOTLIGHT: CAROLE NEAG

### HOW DID YOU GET INVOLVED WITH OPPORTUNITY HOUSE?

My late husband Ray and I have been involved for two decades. We were drawn to the organization when we saw what good things were being done to help adults and children in Berks County. Everything Opportunity House does – from giving people shelter to helping people get back to living on their own – is terrific work. The program for children is incredible. It's almost unheard of that a daycare center would take kids to 19 different schools in the morning from the daycare and then pick them up afterwards. It's a wonderful, wonderful organization.

### WHAT IS YOUR PERSONAL PHILOSOPHY OF GIVING?

When I see where there's a need and a way to help people that can impact them not only in crisis but in a long term situation I like to help. Ray and I had the benefit of the love of our families and education, and with hard work were very fortunate to succeed, and so we feel its important to give back. It is gratifying to donate to an organization that helps people become their best selves.

### WHY DO YOU KEEP GIVING TO OPPORTUNITY HOUSE?

I can see the impact of what Opportunity House does and the need continues.

*Thank you Carole for your support and dedication to Opportunity House!*

# EXECUTIVE TEAM

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*Director, Supportive Services for Veteran Families*

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## CORE VALUES

We are **PASSIONATE** about empowering people to improve their lives.

We are led by a deep sense of **COMPASSION**.

We know the power of **GOING ABOVE AND BEYOND**.

We are guided by the **SPIRIT OF MAKING AN IMPACT**.

We are **WILLING TO FIGURE THINGS OUT**.

We are **COMMITTED TO HELPING OTHERS**.

## BRAND PROMISE

We provide **SAFETY** to individuals and families as they get immediate relief and shelter as they recover from economic crisis through our emergency services. These programs often serve as the first stepping-stone out of poverty, assisting people as they recover from economic crisis to acquire the information and skills needed to live independently.

We achieve **SECURITY** for our clients by educating and caring for their children in a safe environment. This allows parents to work and improve their lives through employment, training or education.

Our clients attain **STABILITY** through utilizing our resources that build a foundation for a successful, independent life. People at risk of homelessness and/or poverty may transition to a stable lifestyle with affordable housing, clothing and furniture as well as steady employment opportunities and access to veteran benefits.

By building relationships with our clients, we form a **COMMUNITY** of support within Opportunity House. We strengthen resident leadership and integrate community building and engagement activities with multiple community partners to assure the long-term success of clients in our community.



Opportunity  
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